**LECTURE NOTES FOR THE FIRST WEEK**

**INTRODUCTION AND CRAZY SCIENTIST**

This introductory session possesses the following objective :

**Objective:** To help student participants enjoy meeting with each other.

**Procedure:**

* Each student will stand up at his/her place or will come on the stage and share name. They have to precede their name with an adjective that starts with the first letter of his/her name or surname. E.g. Jolly Jinal, intelligent Ishita, marvellous Mohan. Following their names they have to answer one of the questions given below.

**Few Ice breaking questions which can be asked during the introductory session include :**

* **If you could live anywhere on this planet and take everything that you love with you, where would you choose to live?** This can lead to further discussion about the types of experiences people value.
* **What favourite colour are you and how does being that colour make you feel?** For any work that involves design, this can be a fun way to begin a discussion about colour options.
* **If you could sit on a bench in a beautiful woods, who would you like sitting next to you on the bench and why?**
* **Are you sunrise, daylight, twilight, or night? Please share why you picked your time of day.**
* **If you could choose your age forever, what age would you choose and why?** Discussions about the types of experiences we have at different ages can be valuable, especially in an industry like marketing.
* **What are your 10 favourite foods?**
* **If you were to change your name, what name would you adopt going forward? Why?**
* **Are you spring, summer, fall, or winter? Please share why.**
* **What item that you don't have already, would you most like to own?** This is another topic that can be valuable in either product development or product design.
* **Pick something out of your pocket or purse and share with the group why it's important to you.**
* **If you could meet any living person for a chat over a shared dinner, who would you pick and why?**
* **If you awoke one day as a flower, what flower would you choose to be?**

**Crazy Scientist**

**Objectives:**

* To enable the students to work as a team and building team spirit.
* To enable the students to develop their imaginary and critical thinking skills
* To enable students to think about the pros and cons of any product
* To help students to remove stage fear
* To promote original thinking

Students will be divided into groups of four or five. They have to think of a product that is a combination of an invention and imagination. They have to prepare a presentation in a group and talk about the product they have invented.

They have to speak up about the utility of the product, material that the product is made of, people benefited from the product, pros and cons of the products etc. All participants have to equally participate in the presentation.

Students have to speak about the pros and cons of the product during the presentation.